

BROADCAST PUBLIC SERVICE ANNOUNCEMENT

Use from March 1, 2007 until May 1, 2007

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Paws With a Cause – Foster Puppies Need Homes Transcript of Video (60 second)

VIDEO	AUDIO
A man is on a couch in a living room setting. His	
service dog is next to him.	
Camera zooms closer to the man and his dog.	MAN: "I have two to three seizures a day. Before I
	had my service dog, I'd get scared. I had no way to
	call for help because I couldn't get to my phone."
Man pets the dog. Camera pans into the dog.	MAN: "Now, I've got Bud, my service dog. He
	gets the phone if I need it. He even comforts me by
	sitting at my side."
New scene. A women is surrounded by puppies.	WOMAN: "Service dogs like Bud begin their
She is outside and kennels are in the background.	training in a foster home. Families like yours
	could give these puppies love and attention to make
	them ready to help others."
New scene. A family is in a backyard (Smith	VOICE OF WOMAN: "Families like the Smiths
family). There is a father, mother, and two children	have a puppy to play with until the puppy is old
playing with a puppy.	enough for service training."
Camera zooms into children, one boy and one girl,	GIRL: "I love having a puppy! My favorite thing to
who are playing tug-of-war with the puppy.	play is tug-of-war."
Camera zooms out to the whole backyard. The	VOICE OF WOMAN: "One hundred and fifty
camera is still focused on the children and parents	foster homes like this one are still needed. Your
interacting with the puppy.	family can help others with disabilities by fostering
	a Paws With a Cause puppy."
Dissolve to graphic of the Paws With a Cause logo	VOICE OF WOMAN: "Contact Paws With a
and text: Paws With a Cause	Cause toll free at 1-8-0-0-2-5-3-7-2-9-7 or log on
Toll Free 1-800-253-7297	w-w-w-dot-paws-with-a-cause-dot-o-r-g to become
www.pawswithacause.org	a foster puppy home."